



Low Unemployment is worrisome for companies scrambling to hire and retain workers.

Business Insider



The best companies never recruit, they attract. Hiring isn't the sole responsibility of the HR Department. The Marketing team should be driving the recruitment process just as hard as management. *Forbes*

BRAND VIDEOS ATTRACT JOB SEEKERS

Are you competing to hire top employees?

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Engage applicants and tell your brand story, company culture and workplace environment in a visually attractive presentation. Job seekers are drawn to strong brands and want to hear from current employees about reputation, community involvement and benefits. So call Shamrock about your Brand Video for Recruiting and On-boarding.



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OUR APPROACH

Shamrock is an award winning, full service video production company. Whether it's a Brand, On-boarding or Recruiting Video, a Social Media Video Post, Safety and Training presentation or Television Commercial, Shamrock can carry out everything from casting, scripting, remote shooting, graphic design, post production and encoding for the final use.



KUDOS

The NJ Alliance For Action counts on Shamrock to profile our six Eagle Award winners as a crucial element of our annual event. We trust Shamrock to interact with key business leaders, manage the entire process and turn out profile videos that have taken our event to another level.

Philip K. Beachem
President, NJ Alliance For Action



Brand Video
Recruiting Video
On-boarding Video
Safety & Training Video
Corporate Video

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